



MUSTEL GROUP
MARKET RESEARCH

Coalition for Public Education BC Public Opinion Poll

January 2009

Presented to:

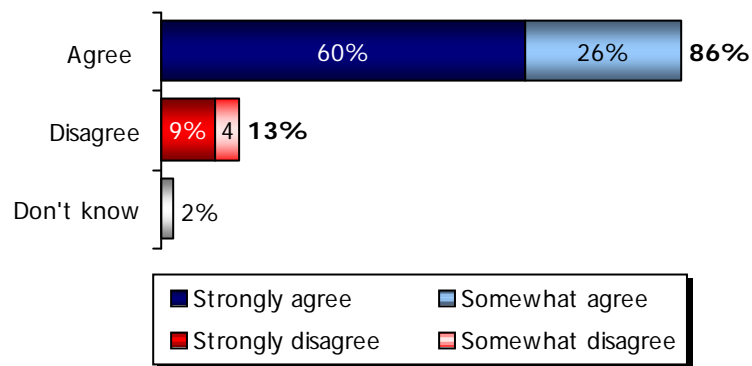


Methodology

- ▶ A total of 500 random telephone interviews were conducted with BC adults, 18 years of age or over.
- ▶ The margin of error on this sample size is +/- 4.4% at the 95% confidence level.
- ▶ All interviews were conducted January 14th – 21st, 2009.
- ▶ All interviewing was completed from the Mustel Group CATI (computer assisted telephone interviewing) facility in Vancouver where interviewers are continuously supervised and monitored for quality purposes.
- ▶ Industry-standard, multi-stage random selection techniques were employed during interviewing. On completion of the survey, at the data processing stage, weighting adjustments were made to bring basic characteristics of age, gender and region into their correct known proportions based on 2006 Statistics Canada population figures.

Charts

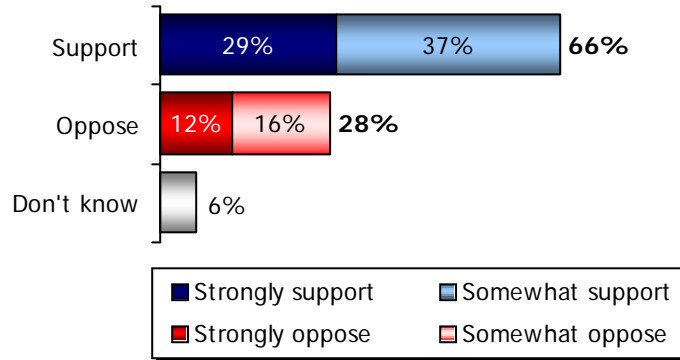
Investment in Public & Post Secondary Education as a Key Component of Economic Stimulus



Base: Total (n=500)

Q. The Provincial Government will be announcing its annual budget in February. Do you agree or disagree that investments in public education and post secondary education should be a key component in economic stimulus?

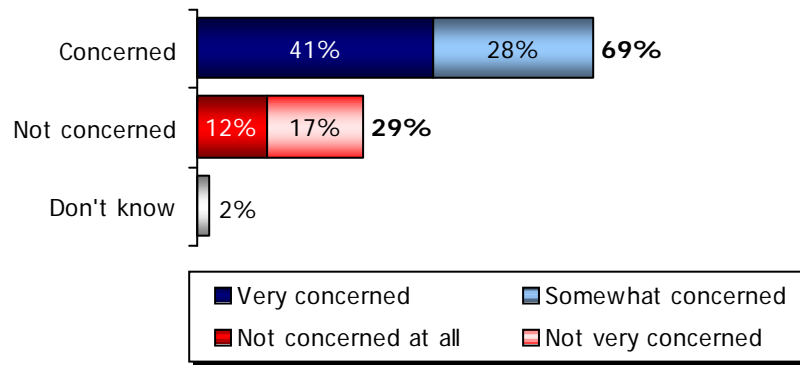
Level of Support for the BC Government Presenting a Deficit Budget to Maintain Public & Post Secondary Education Funding



Base: Total (n=500)

Q. Would you support or oppose the government presenting a deficit budget in order to maintain public funding for public education and post secondary education?

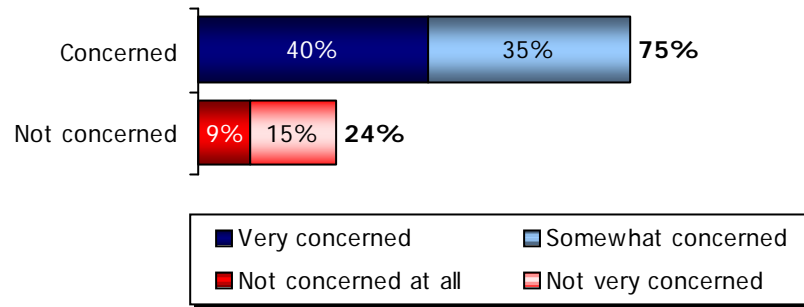
Level of Concern Regarding Neighbourhood Public School Closures



Base: Total (n=500)

Q. Since 2002, 177 Public schools in BC have been closed and approximately 19 have opened. How concerned, if at all, are you about the closure of neighbourhood public schools? Would you say:

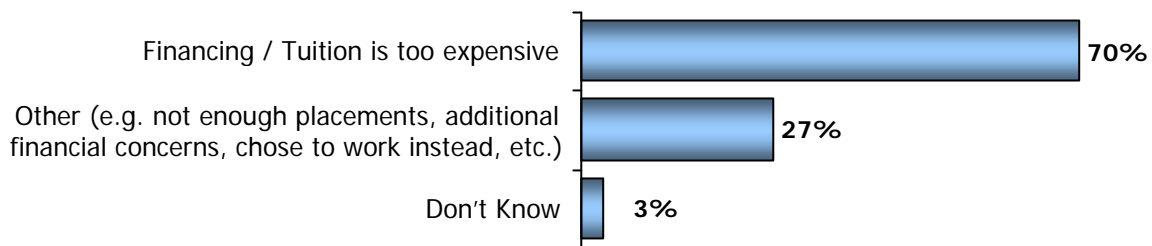
Level of Concern BC Public Schools Will Receive Necessary Seismic Upgrading



Base: Total (n=500)

Q. Currently BC schools require significant capital investment in order to carry out improvements such as seismic upgrading, to make sure that schools are safe in the event of an earthquake. How concerned, if at all, are you that the BC public schools will receive seismic upgrading as needed? Would you say:

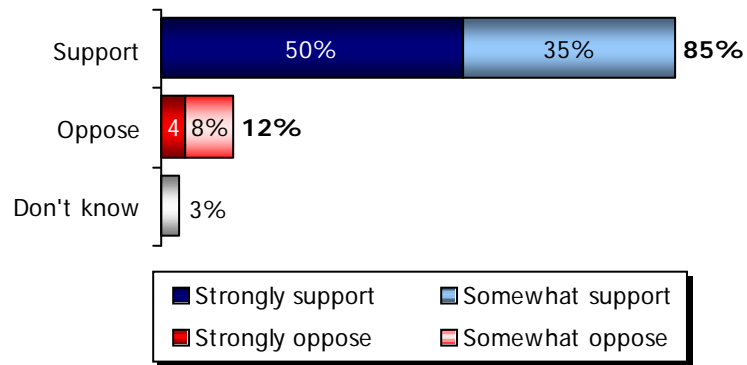
Factor that Most Prevents British Columbians Attending a College or University



Base: Total (n=500)

Q. What do you believe is the factor that most prevents British Columbians from attending a college or university?

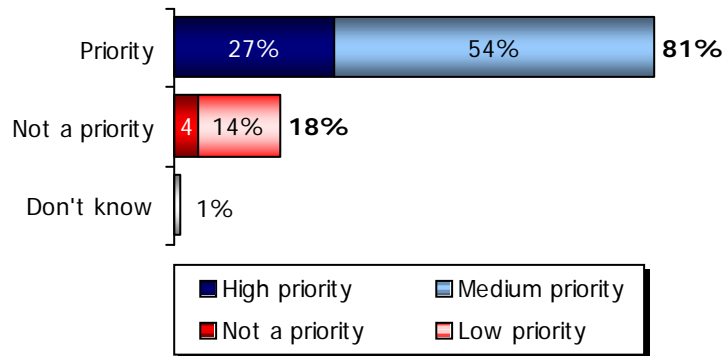
Level of Support for Additional Funding for Public Universities, Colleges & Training Institutes



Base: Total (n=500)

Q. Would you support additional funding for public colleges, universities and training institutes to improve the quality of post-secondary education in BC?

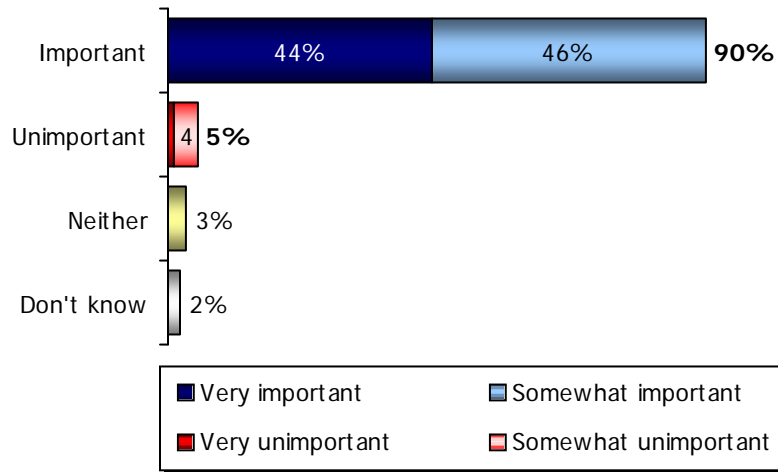
Priority for Funding the Maintenance of BC's University and College Buildings and Grounds



Base: Total (n=500)

Q. How much of a priority do you think the Provincial Governments should place on providing funding to ensure that BC's university and college buildings and grounds are adequately maintained?
Would you say:

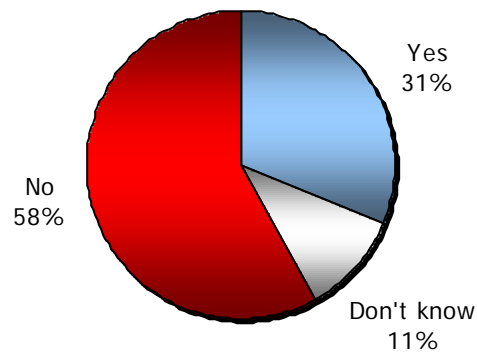
Level of Importance of the Increased Funding of University-Based Research



Base: Total (n=500)

Q. How important do you think increased funding for public university-based research is to BC's future prosperity? Would you say:

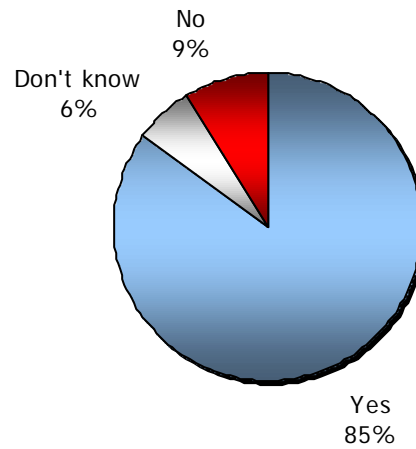
Perception that BC has an Adequate Supply of Skilled Trades People



Base: Total (n=500)

Q. Do you think BC has an adequate supply of skilled trades people?

Increase Funding and Expand Training Programs to Address the Shortage



Base: Those who said no or don't know that BC has an adequate supply of skilled trades people (n=347)

Q. The BC Government has the responsibility for trades training and apprenticeship programs. Do you think the government needs to increase funding and expand training programs to address the shortage?